

## Florida Community College at Jacksonville Strategic Planning Council

### Meeting Notes: November 14, 2006

**Members present:** Steven R. Wallace, Donald Green, Edythe Abdullah, Liz Baldwin, Steve Bowers, Willie Brown, III, Maggie Cabral-Maly, Bonnie Finsley-Satterfield, William Mason, Rob Rennie, Phyllis Renninger, Judy Washer, Sheryl Williams, and Denis Wright

**Members Absent:** Chris Arab, Susan Lehr, Barbara Darby, Kimberly Hardy, Jeanne Miller, Carey Robinson, Betzy Miranda, Ashley Roberts, Carol Spalding, Kelly Warren, and Faculty Senate representatives

**Support Staff:** Ida Brown

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**Presenter:** Dr. Susan Chappell

**Beginning Budget Summary:** Current unallocated fund balance: \$968,000

**#217: Prosperity Scholarship Fund Development Plan** **Funded**

Dr. Susan Chappell, Executive Director of Foundation presented a proposal this marketing proposal to increase participation in the Prosperity Scholarship Fund. JEA now provides an opportunity for each of its customers to contribute to this plan via their monthly bill. This funding will underwrite the initial awareness campaign, fundraising, and community development activity that are required to move the campaign forward to raise the pledged giving to a level of critical mass.

This program supports College Goal Two: Optimize Access to and Participation in College Programs

**Requested: \$49,700**      **Council action:** The council moved to fund this project with no changes to their request

**Presenters:** Ms. Dawn Button and Chris Martin

**#218: Redesign of Online Application Experience** **Funded**

Ms. Dawn Button, Continuing Workforce Education Coordinator, South Campus presented this proposal to fund the Redesign of Online Application Experience. Applicants will engage in a seamless, intuitive, education-objective driven experience. Appropriate applicants will be able to submit an application, view available classes, place classes in a "book bag" as they shop for additional classes and register for classes in a single engagement experience.

This program supports College Goal Two: Optimize Access to and Participation in College Programs

**Requested: \$59,400**      **Council action:** The council moved to fund this project with no changes to their request

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**Next Meeting:** February 13, 2006