

Academic Leadership Council
MINUTES
March 9, 2009
MCCS Board Room

Attendees: Sandra Beck, Kathryn Birmingham, Sherry David, Betsy Davis, Bill Davis, Linda Fife, Julie Giuliani, Kimberly Hardy, BJ Hausman, Neal Henning, Margo Martin, Rick Nelson, Michael Reiner, Mike Reynolds, Jim Simpson, Charles Smires, Judy Staver, Dana Thomas, Sandra Willis, Nancy Yurko.

1. Welcome and Minutes – Kimberly Hardy welcomed the group and asked that the minutes be reviewed for approval. A motion was made by Betsy Davis to approve the minutes and seconded by Sherry David. The minutes were approved.
2. International Teaching and Learning Conference – Bill Ganza and Jack Chambers encouraged everyone to attend the conference this year. They are aiming for an attendance of 400. Packets of registrations were given to representatives of different campuses to hand out to employees.
3. Testing of Brandprints Focus Group – Maria Butts (Marketing) and Jim Flagg (Ulrich) conducted a focus group regarding new advertising and brand prints for the transition of Florida Community College at Jacksonville to Florida State College at Jacksonville.